

# Protect Your Data, Protect Your Business



## Rest easy with Data Backup and Recovery services from CloudConneXions.

There are numerous ways that your important data can be lost or compromised. It's vital that businesses plan ahead and put data backup systems into place before a worst-case scenario is realized.

Having a data backup and recovery plan in place will protect your organization from the most common data loss cases, including hardware failures, human error, natural disasters, and ransomware attacks.

## Backup Solutions You Can Count On

A backup system creates copies of files or entire systems and stores them in a safe location. These backups can then be used to restore your systems to an earlier point in time, facilitating quick recovery from an unexpected data loss event.

*The most common causes of data loss are hardware/system failure (31%), human error (29%), and malware/ransomware (29%).*

Gartner

Storing a copy of your data on a separate, secure medium is necessary to prevent corruption or loss. Decades ago, backups were often made to tape drives, and later on USB flash drives or removable hard disks.

Now, the standard method of backup involves storage on a secure cloud platform. This means your backups are kept safe in a remote location, usually in a data center that's miles away from your physical hardware. Remote backup storage is an important consideration when protecting your data from localized dangers like natural disasters.

## The Top Choice for Reliable Backups

- Automated backups so you can focus on your business
- Protection for entire systems or individual folders and files
- Cost-effective, hands-off management of your most valuable data
- Eliminate the worry of compromised, corrupted, or hijacked data

## CloudConneXions Offers Top Backup Solutions

An organization's data backup and recovery needs are rarely addressed with a simple plug-and-play solution. Our team will work with you to ensure that your specific solution is robust, reliable, and tailored to your business' needs. Toward that end, our services include:

**Backup Consulting.** Our IT consultants work with you to develop a solid plan for deploying and managing data backup and recovery.

**Data Protection.** We provide the tools and expertise to ensure maximum data availability and resiliency.

**Disaster Recovery.** Regain access and IT functionality quickly after a crisis thanks to comprehensive Disaster Recovery Planning and an experienced team that's always ready to take action.

**Backup Automation.** Eliminate the cost and risks of manual backup processes with backup automation solutions that ensure your data is always ready when you need it.

**Testing & Validation.** CloudConneXions ensures the safety and security of your backups so that you know your data can always be recovered during an emergency.